



# BUSINESS ADMINISTRATION

FOCUSED ON INTERNATIONAL BUSINESS



UNIVERSIDAD  
DEL ISTMO

SABER PARA SERVIR

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**FIRST SEMESTER**

Cultural and Personal Development 1	<b>2</b>
Expression and Communication	<b>5</b>
Mathematics 1	<b>5</b>
General Accounting	<b>5</b>
Introduction to Management	<b>5</b>
<b>At the end of the semester</b>	<b>Credits</b>
Corporate Communication	<b>5</b>

**SECOND SEMESTER**

Cultural and Personal Development 2	<b>2</b>
Philosophical Anthropology	<b>4</b>
Statistics 1	<b>4</b>
Mathematics 2	<b>5</b>
Research Workshop	<b>5</b>
Financial Accounting	<b>5</b>
Strategic Management	<b>6</b>

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**FIRST SEMESTER**

Cultural and Personal Development 3	<b>2</b>
Ethics and Bioethics	<b>4</b>
Statistics 2	<b>4</b>
Costing and Budgeting	<b>5</b>
Economics 1	<b>5</b>
Marketing	<b>5</b>
Theology 1	<b>2</b>
Business Law	<b>5</b>
<b>At the end of the semester</b>	<b>Hours</b>
Internship 1 (Local Companies)	<b>240</b>

**SECOND SEMESTER**

Cultural and Personal Development 4	<b>2</b>
Theology 2	<b>2</b>
Financial Analysis	<b>5</b>
Economics 2	<b>5</b>
Logistics and Operations	<b>5</b>
Cultures and Ways of Doing Business (English)	<b>4</b>
International Law	<b>4</b>
<b>At the end of the semester</b>	<b>Credits</b>
Free Configuration Course 1	<b>3</b>

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**FIRST SEMESTER**

Cultural and Personal Development 5	<b>2</b>
Keys of Political and Economic Thought 1	<b>4</b>
Working Capital Management	<b>5</b>
Strategy and Direction (English)	<b>5</b>
Human Resources	<b>7</b>
Arbitration and Dispute Resolution	<b>4</b>
International Economy (English)	<b>5</b>

**SECOND SEMESTER**

Cultural and Personal Development 6	<b>2</b>
Keys of Political and Economic Thought 2	<b>4</b>
Case Study Seminar 1	<b>7</b>
Capital Structure	<b>5</b>
Decisions Making	<b>5</b>
Business Environment in America and Europe	<b>4</b>
International Logistics	<b>6</b>
<b>At the end of the semester</b>	<b>Credits</b>
Free Configuration Course 2	<b>3</b>
	<b>Hours</b>
Internship 2 (Local Companies)	<b>240</b>

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**FIRST SEMESTER**

Cultural and Personal Development 7	<b>2</b>
Guatemalan Social Understanding	<b>4</b>
Negotiation Workshop (English)	<b>5</b>
Service Management (English)	<b>5</b>
Business Plan	<b>5</b>
International Growth and Development Strategies (English)	<b>5</b>
Global Marketing (English)	<b>5</b>
<b>At the end of the semester</b>	<b>Credits</b>
Free Configuration Course 3 / Summer Course	<b>3</b>

**SECOND SEMESTER**

Cultural and Personal Development 8	<b>2</b>
Professional Deontology	<b>4</b>
Case Study Seminar 2 (English)	<b>7</b>
Financial Project Evaluation (English)	<b>5</b>
Business Environment in Asia and Pacific Basin (English)	<b>4</b>
International Finance (English)	<b>5</b>
Mergers and Acquisitions (English)	<b>5</b>
<b>At the end of the semester</b>	<b>Hours</b>
Internship 3 (Local Companies)	<b>360</b>



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Y EMPRESARIALES**  
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