



BUSINESS AND HOSPITALITY MANAGEMENT



UNIVERSIDAD
DEL ISTMO
SABER PARA SERVIR

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FIRST SEMESTER

Cultural and Personal Development 1	2
Expression and Communication	5
Mathematics 1	5
General Accounting	5
Introduction to Management and Hospitality	6
Introduction to Food and Beverage Management	4
At the end of the semester	Credits
Corporate Communication	5

SECOND SEMESTER

Cultural and Personal Development 2	2
Philosophical Anthropology	4
Statistics	5
Mathematics 2	5
Financial Accounting	5
Science, Technology and Culinary Arts 1	5
Hospitality Management	6
At the end of the semester	Credits
Research Workshop	5

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FIRST SEMESTER

Cultural and Personal Development 3	2
Ethics and Bioethics	4
Costing and Budgeting	5
Economics 1	5
Theology 1	2
Marketing	5
Science, Technology and Culinary Arts 2	5
At the end of the semester	Hours
Economics 2	5
Free Configuration Course 1	3

SECOND SEMESTER

Cultural and Personal Development 4	2
Theology 2	2
Financial Analysis	5
Logistics and Operations	5
Business Law	5
Nutrition and Dietetics	6
At the end of the semester	Hours
Internship 1 Hospitality Management	240

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FIRST SEMESTER

Cultural and Personal Development 5	2
Keys of Political and Economic Thought 1	4
Strategy and Direction (English)	5
Human Resources	7
Financial Management	5
Romms Division	6
At the end of the semester	Credits
Guatemalan Heritage and its Gastronomy	7
Free Configuration Course 2	3

SECOND SEMESTER

Cultural and Personal Development 6	2
Keys of Political and Economic Thought 2	4
Quality Management Systems	4
Customer Relationship Management	4
Facilities Management	6
International Cuisine (English)	5
At the end of the semester	Hours
Internship 2 (Local Companies)	240

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FIRST SEMESTER

Cultural and Personal Development 7	2
Guatemalan Social Understanding	4
Service Management (English)	5
Business Plan	5
Catering	7
Etiquette and Events (English)	5
At the end of the semester	Credits
Design and Enviroments Creation	4
Leisure and Tourism Industry (English)	4

SECOND SEMESTER

Cultural and Personal Development 8	2
Professional Deonthology	4
Case Study Seminar 1 (English)	7
Sommelier	4
At the end of the semester	Hours
Internship 3 (Local / International Companies)	480



FACULTAD DE CIENCIAS
**ECONÓMICAS
Y EMPRESARIALES**
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